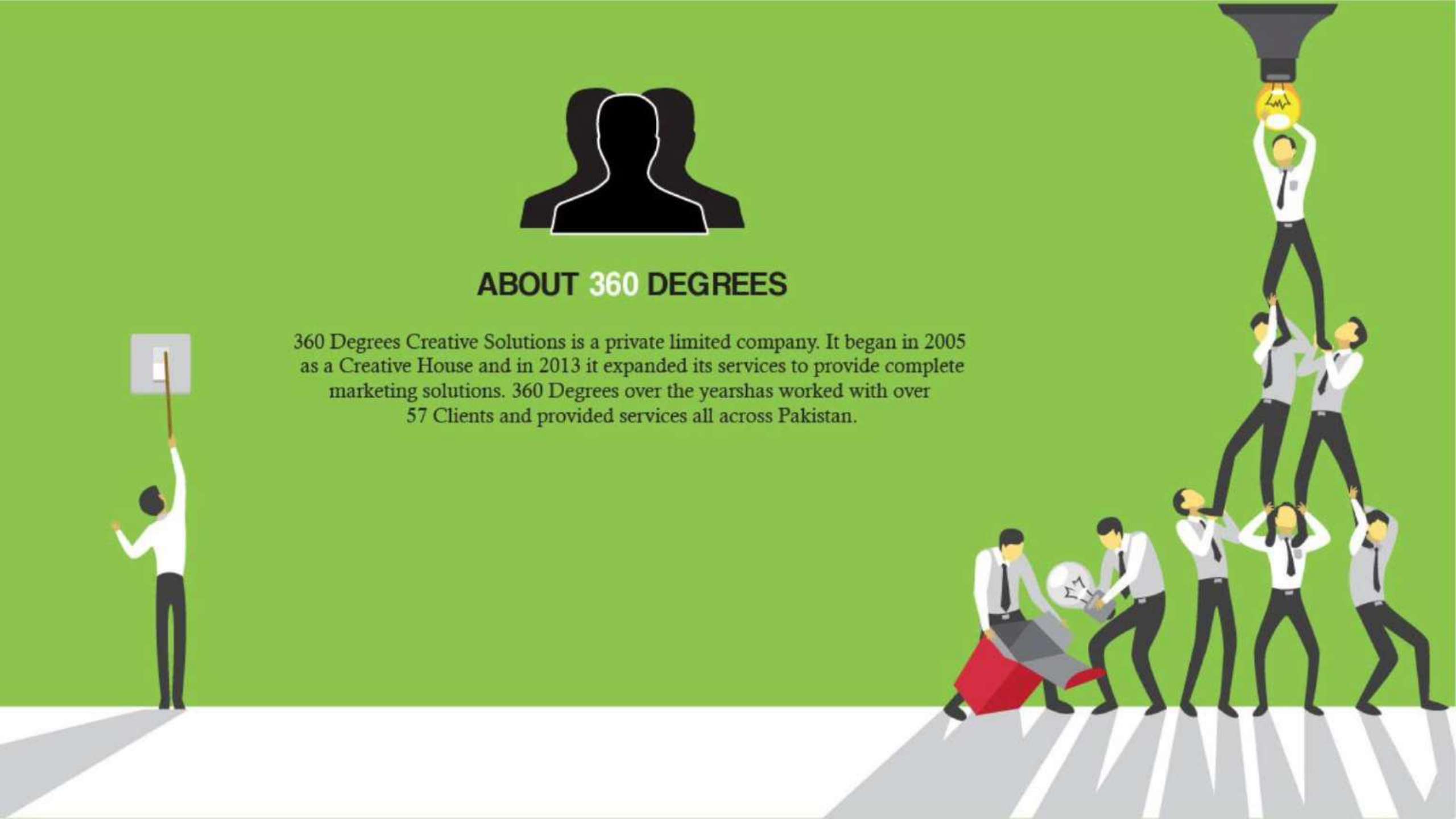
360
CREATIVE
SOLUTIONS

ABOUT 360 DEGREES

360 Degrees Creative Solutions is a private limited company. It began in 2005 as a Creative House and in 2013 it expanded its services to provide complete marketing solutions. 360 Degrees over the yearshas worked with over 57 Clients and provided services all across Pakistan.



CREATIVE SOLUTIONS

12 Years in Industry
Since 2005

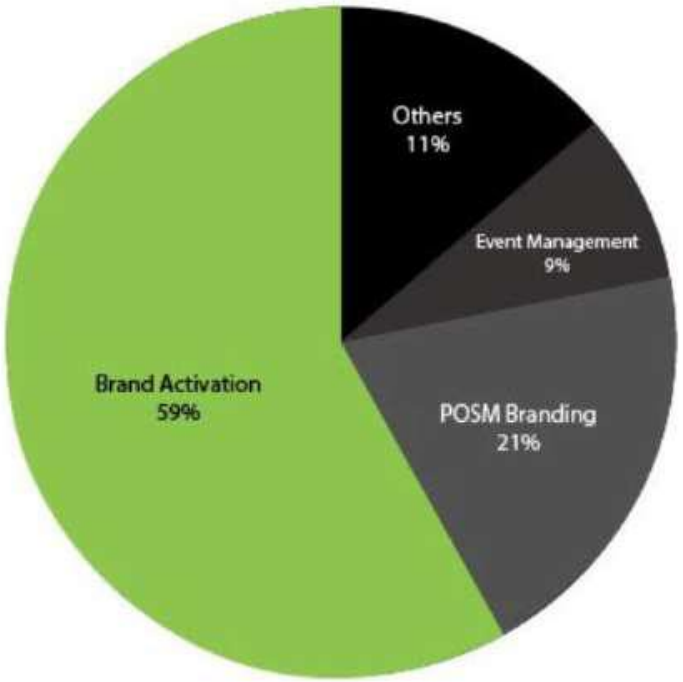
2600 + Total Projects

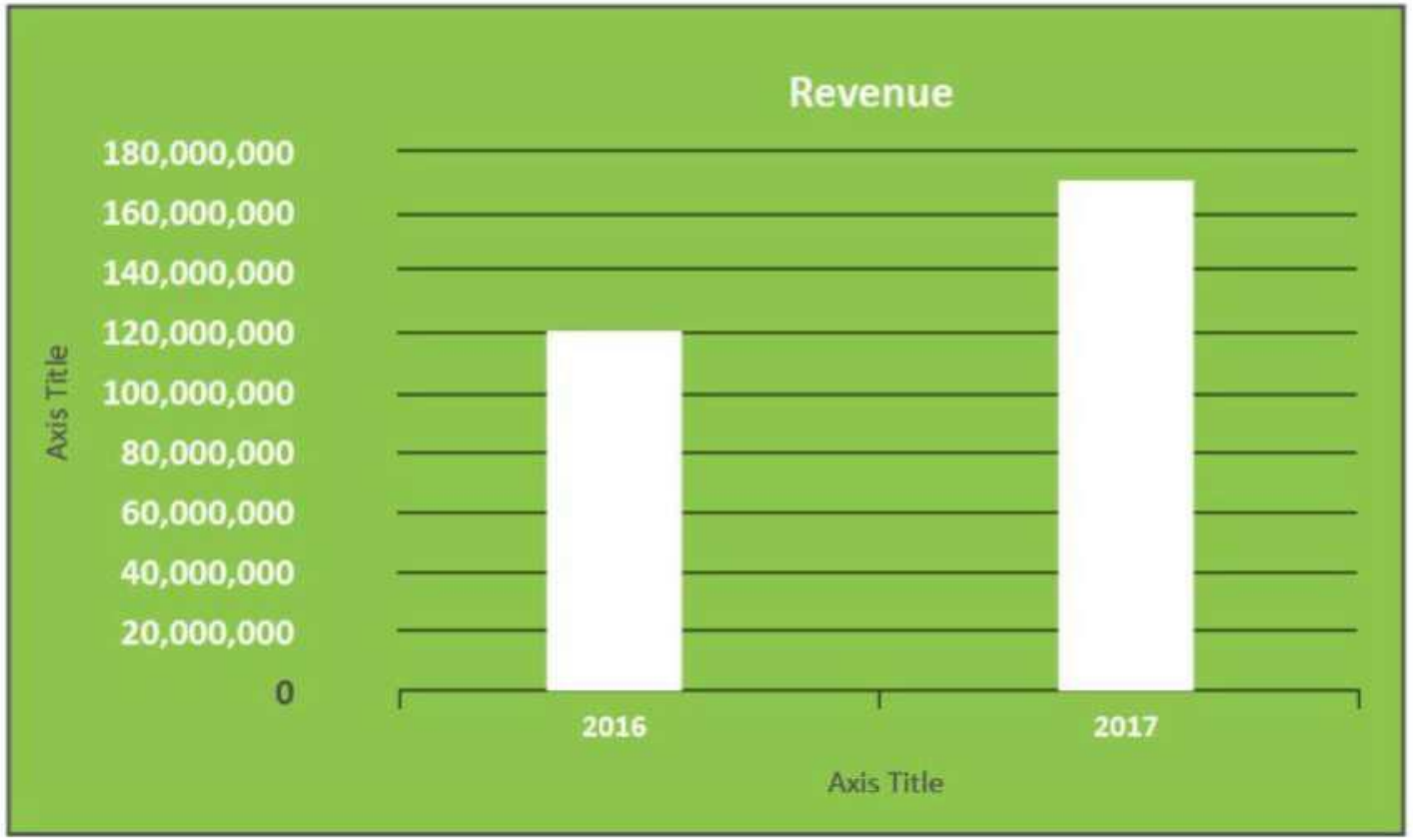
57 Clients

59 Employees

170 Annual Turnover
In Millions

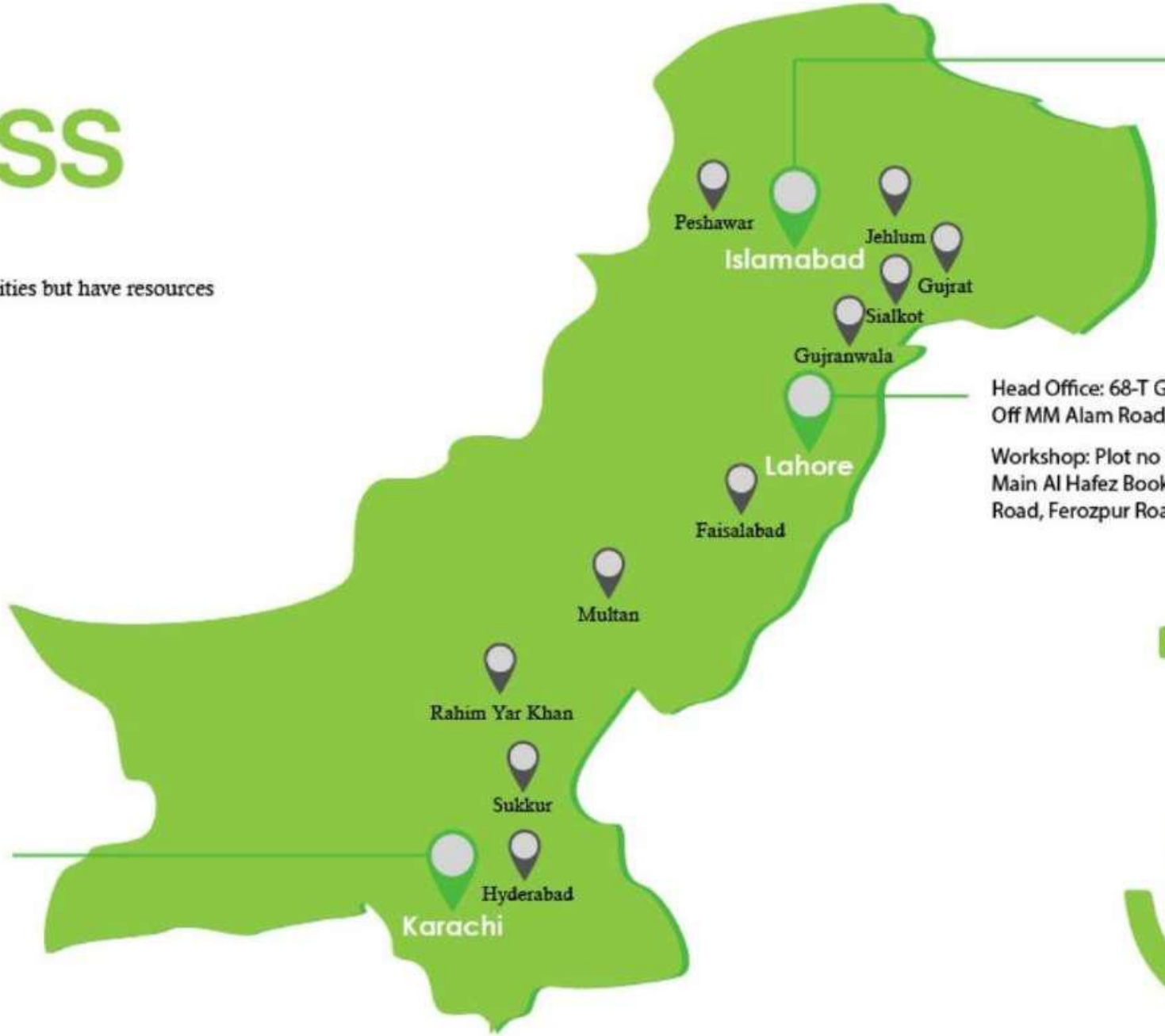
REVENUE GENERATION
FOR THE LAST 2 YEARS





ADDRESS

We do not have offices in these cities but have resources present to conduct the job.



Islamabad Office: Suite 3, 3rd floor, 57 Civic Center, Phase 4, Bahria Town, Islamabad.

Head Office: 68-T Gulberg II, Off MM Alam Road, Lahore.

Workshop: Plot no 1 Hakam Chowk Main Al Hafez Book Depot, Ashyana Road, Ferozpur Road

Karachi Office: House No. 655/16 FB Area, behind Karachi Heart Disease Hospital

CREATIVE SOLUTIONS

360 DEGREES CREATIVE SOLUTION IS A PRIVATE LIMITED COMPANY

Faysal Bank Gulberg Branch

0457006441025000 PKR

NTN

2499006-0

GST

03-00-2499-006-11

Company Registration

00000014382/20050302

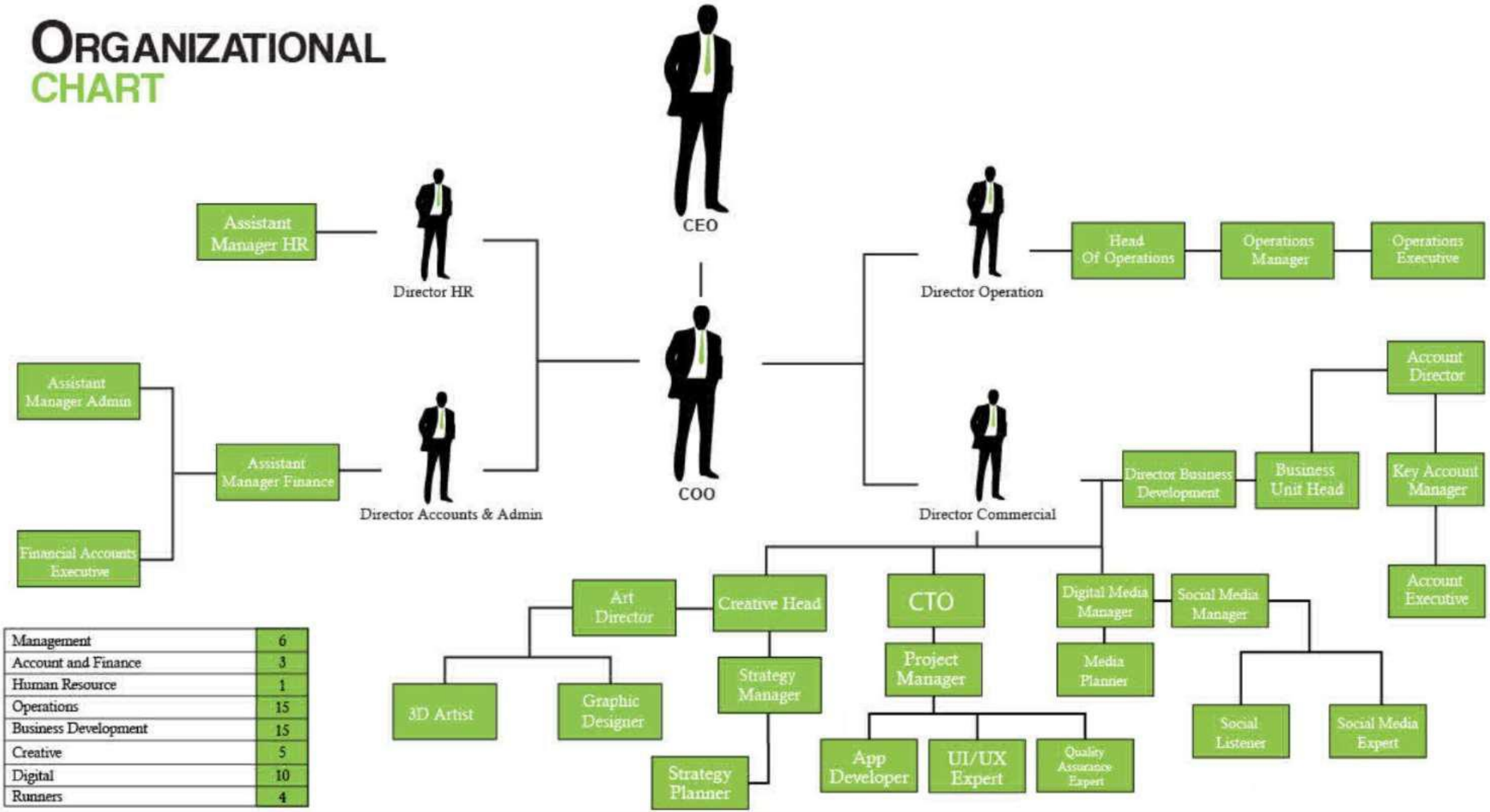
EOBI

BIA 04764

Social Security

SSLE/ Cont/(G)/2016/1430

ORGANIZATIONAL CHART



Management	6
Account and Finance	3
Human Resource	1
Operations	15
Business Development	15
Creative	5
Digital	10
Runners	4

OUR CLIENTS

Coca-Cola
PEPSICO
Jazz
zong
Nestlé
fauji foods
Kashmir
BANASPATI & COOKING OIL
AkzoNobel
HONDA
DIAMOND FOAM
FMC
PBIT
INFOTECH
MITCHELL'S
MONSANTO
engro
EMPORIUM
Diamond Paints
oppo
Samsol
National
HBL
FFC
UIL
United Industries Limited
Rafi Group
SOZO
Adventure Park
MCB
MilkVille
Café Barbera
EMIRATES
Fatima Group
CONCORDIA
askari
ARY
CCL
PHARMACEUTICALS
QMobile
Johnson & Johnson
dtc
KING STING
KANEEZ
#hashtag
KANEEZ
KINGS PARK
FASHIONIEL
G-FIVE
Brightoo
GALAXIE
FOCUS
Coffee Planet

WORKSHOPS AND SETUPS

Printing Setup

- Roland Machine Vinyl Printing
- Challenger Machine Flex Printing

Fabrication Setup

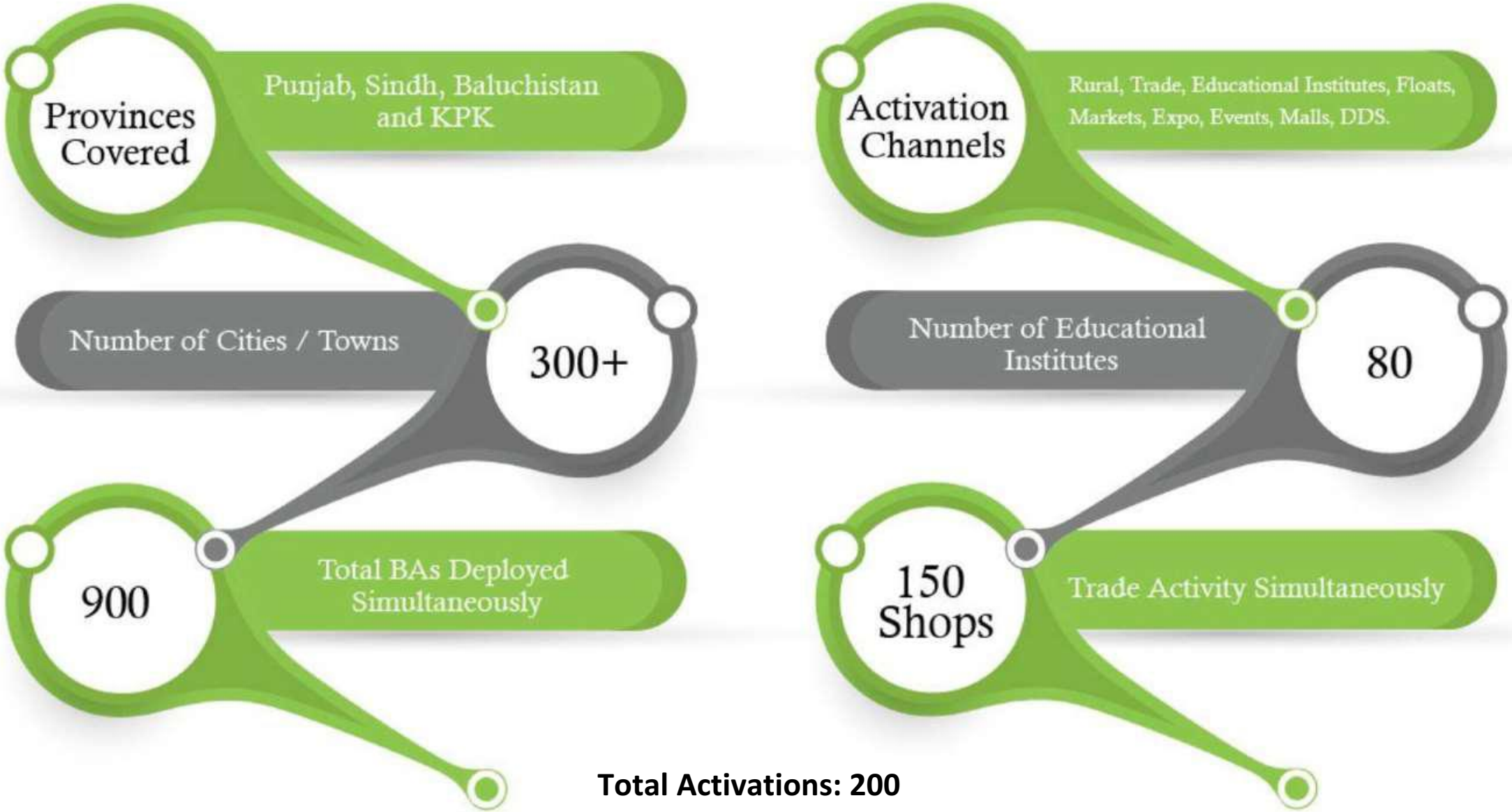
- Gondolas
- Stalls and Setups
- Steel and Iron Fabrication

Event Management Capacity

- Maximum no. of Guest Accommodated 4500 +
- Chairs, sofa lounges, stage, catering service
- Lighting, Sound System.

SERVICES OFFERED

ACTIVATION STRENGTH



Total Activations: 200

BRAND
ACTIVATION

Fly with FMC:
https://we.tl/if8ny0L7yp

FREE
KCERT
KETS
WIN FREE
CONCERT
TICKETS

Kashmir
COOKING OIL & BANASPATI

100 YEARS COLD
100 YEARS COLD
Coca-Cola

ROYAL

Cheetos
CLAW RIDE

Lays
#Pass A Smile

Kashmir

KARAOKE
BOOTH

Lays

MITCHELL'S

VOTE AND WIN

Lay's
Lay's
BOARD

JEE LAY
HAR PAL

Lay's
OFFICIAL
ATTEMPT
An Official Guinness World Records Attempt for the
Longest self-portrait (selfie) relay chain
17th August 2016

Kashmir
Kashmir

100 YEARS COLD
100 YEARS COLD
100 YEARS COLD
Coca-Cola

7up
FRESH Blender

pepsi
EXCITING
EXCITING

Lay's

MITCHELL'S

BUY THREE 1.5L BOTTLES
& WIN EXCITING PRIZES

TRY CITRUS
fantastic

#ShareaCoke

Kurkure
Spin & Win

to 50 %

DIGITAL INTERGATION
IN BRAND ACTIVATION

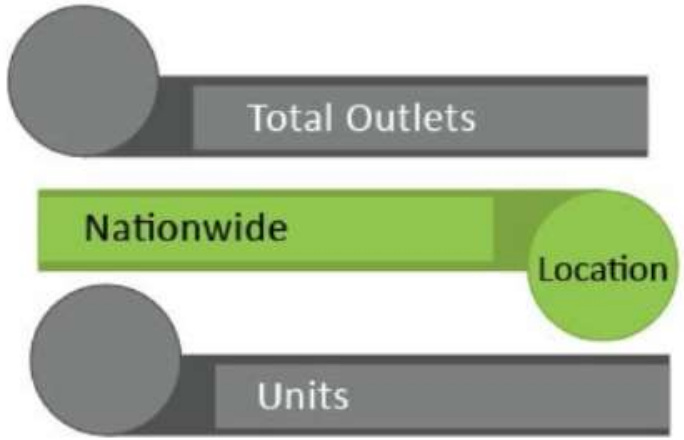
Kashmir VR Café at Coke Food Fest
Virtual Reality Experience
https://we.tl/l1jsXPSpr8

CELEBRITY
ENDORSEMENT

DOOR TO DOOR ACTIVATIONS

- 15+ Cities
- Door Knocks 500,000+
- 300 Total BAs

MERCHANDISING,
BRANDING AND POSM



Sprite
Sprite
Coca-Cola

LIVE IT ABHI
GRAB A PEPSI
LIVE IT ABHI

7up
FOOD for LOVE

LIVE IT ABHI
pepsi

Sprite
BUY 3 FREE 1 SIL BOTTLES
& WIN EXCITING PRIZES
Sprite
500ml

LAHORE
KARACHI
7up

TOTAL
GREAT COCA-COLA TASTE
zero CALORIES
zero SUGAR
Coca-Cola

Coca-Cola
Fanta
CITRUS

GRAB A PEPSI

CITRUS
Fanta

Coca-Cola
Fanta

CORN FLAKES
CORN FLAKES

CORPORATE
EVENTS

Brand Launch
Retailers Convention
Sales Conference
Expos
Festivals & Carnivals
Press Conference
Away Day

EVENTS

Total Events	Maximun no. of Guest Accommodated	Maximum no. of days for an event	Location
125	4500+	3 Days	Nationwide

GO FOR THE GREEN

PAKISTAN

WELCOME
FAMILY DAY

International Seminar on

FMC
FAITH
AL-ASIF
Coke
SALES CONFERENCE

RETAIL SHOP FABRICATION

Location	Nationwide
No. of Shops	75+

IN-STORE TOOL FABRICATION

Furadan3G
FMC
FMC

JEE LAY
HAR PAL

FMC
فیوراڈان
3

Kashmir
COOKING OIL & BANASPATI

Dulux

Cheetos
CLAW RIDE

REFRESHMENT
ZONE

SURF
FRUITOPIA

Cafe Barbera

Kashmir

REGISTRATION OPEN
EDUCATION AT AN
AFFORDABLE FEE

PROMOTIONAL
GIVEAWAY ITEMS

zong

UBICOM

I'm Extra
Awesome!

zong

CREATIVE DESIGNING

DIGITAL MEDIA MARKETING

ONLINE MARKETING

- Social Media Marketing
- Mobile Application Development
- Website Design and Development
- Search Engine Optimization
- Video Production

OFFLINE MARKETING

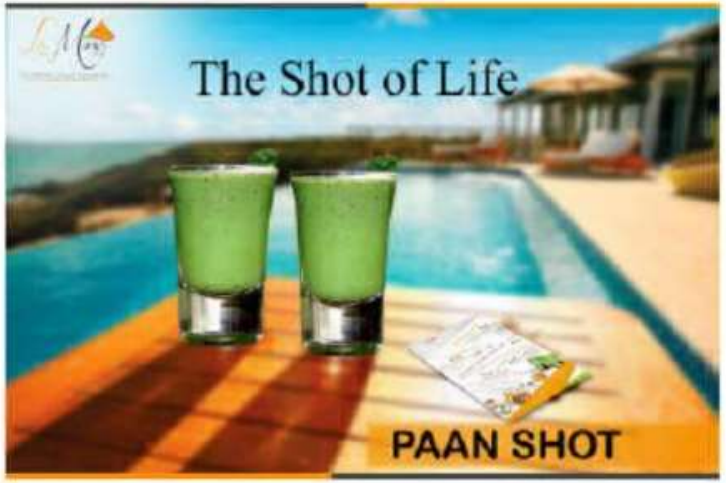
- Graphic Design
- Creative Advertising
- Brand Strategy
- Campaign Planning and Strategy
- Print Production

Lay's

KingSting
Exclusive Availability Check!
Effective performance-enhancing supplement of all time is in town! Pre JYM is in a league of its own. Start rolling your order guys!!
SHOP ONLINE:
Call at:
THE MOST EFFECTIVE ALL-IN-ONE PRE-WORKOUT FORMULA.
Rs 9,990
JYM
KING STING
KingSting
Send Message

SCRABBLE
T
BRU
U
COFFEE

GEAR UP!


The Shot of Life
PAAN SHOT

NZAY

LaysTrashformers
85
18
45,446
985/26

SAP
WORK WILL NEVER BE THE SAME

Focus Interiors
Published by Zahra Shafiq [?] · 12 October ·

We are a combination of style and comfort. Dex is equipped with all standard features that includes:
Comfortable back head function.
High Quality P.U foam for Seat.
Knee Tilt Mechanism
Ergonomically designed armrest... See more

30973 people reached — Boost Post

Like · Comment · Share

Focus Interiors, Musa Shahid, Umair Ali and 1.0k others · Chronological

24 shares

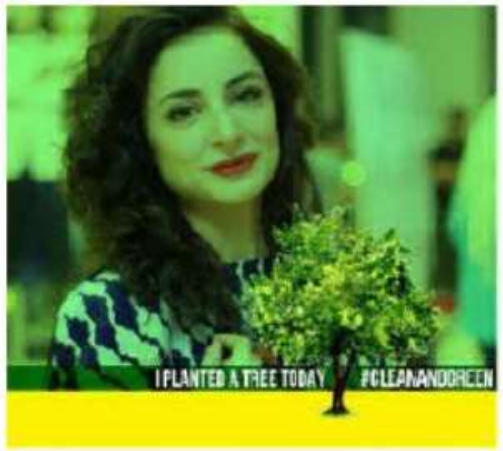
Anzay Jewellery posted an offer.
Published by Umair Asif [?] · 22 November at 12:55 ·

Enjoy the Perks of #LahoreShoppingFestival with #AnzayJewellery. Grab Flat 15% Off from 15th Nov - 14th Dec. Visit Us at Emporium Mall to avail the Discount!

2 people saved this offer — Save

176268 people reached — Boost Post

Like · Comment · Share



KingSting added 22 new photos.
Published by Zahra Shafiq [?] · 9 November at 17:57 · Gulberg ·

Brace yourself! You won't want to miss the opportunity to get STUNG by KingSting because we are offering #KingStingFallSale UPTO 25% OFF on various supplements.

SHOP ONLINE: https://goo.gl/CRP6TK

*Valid for online purchase only.... See more

82362 people reached — Boost Post

Like · Comment · Share

IT SOLUTIONS

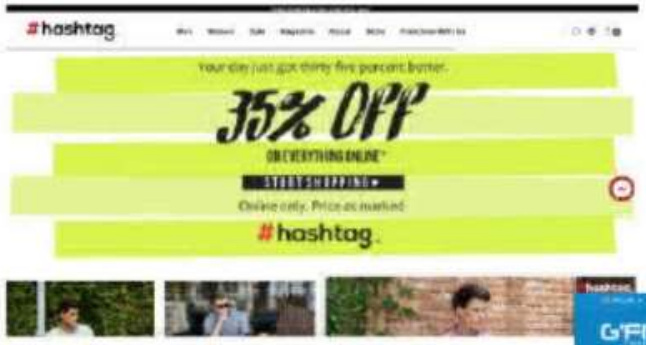
40+ Websites

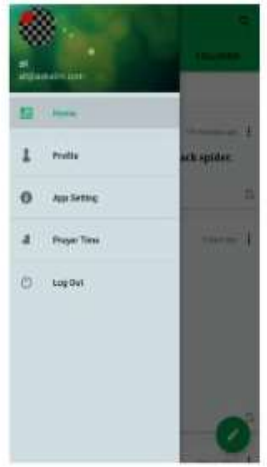
Mobile Application 20+

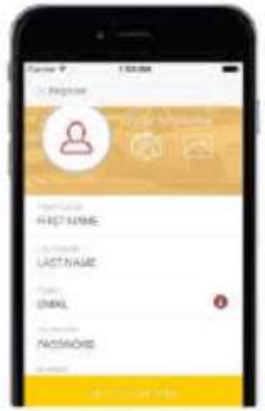
15+ Desktop Application

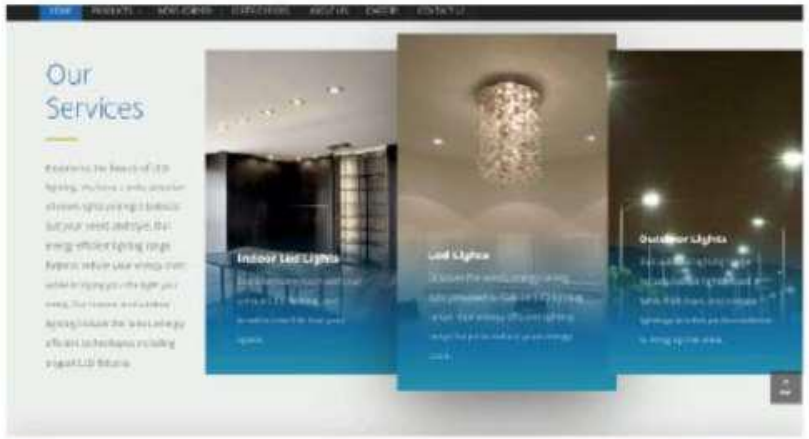
Android Games 5+

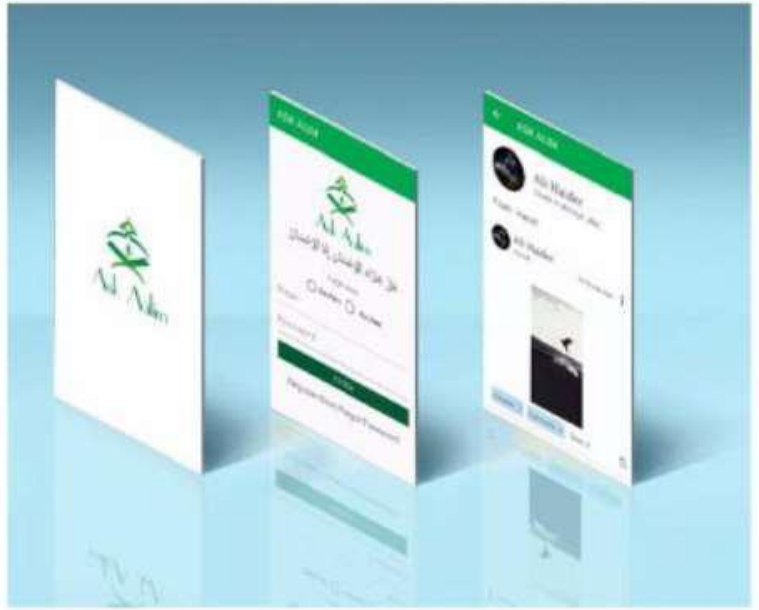
IT SOLUTIONS







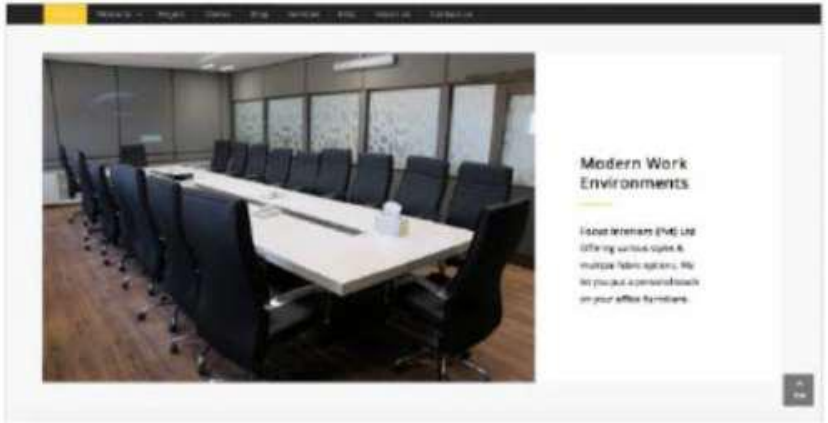

Our
Services
Indoor Led Lights
Led Lights
Outdoor Lights



Season 7
Season 8
Season 9
Coke Studio

Brightoo
BRIGHTOO LED LIGHTS
About Us
News Feed
Contact Us

TeamX IT Solution
Marketing
E-Commerce
WORLDWIDE


Modern Work
Environments

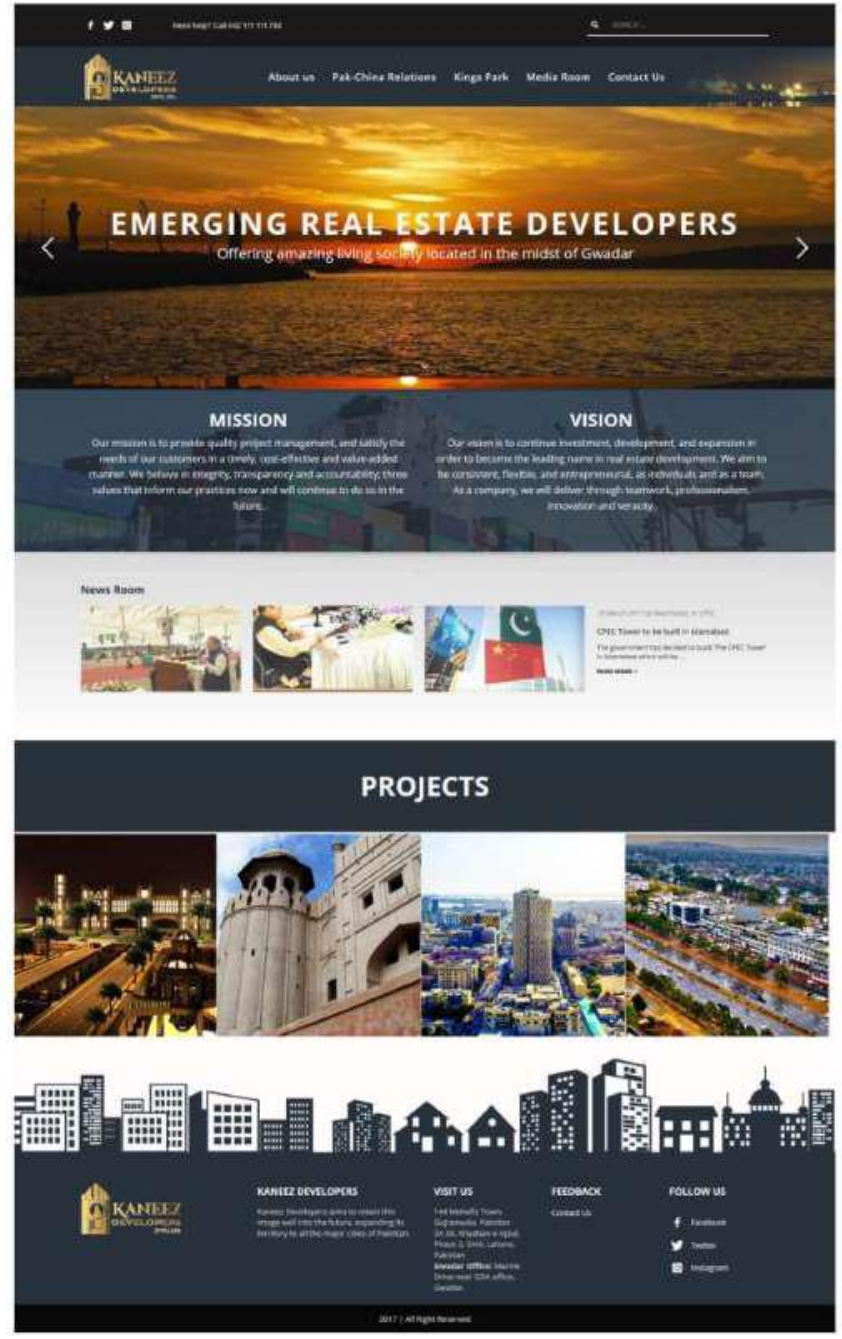
THE BIGGEST ONLINE
LIMOUSINE RENTAL SERVICE

We are a limo company, we work to connect passengers to affordable and trusted limo and private car services nationwide, whether you are searching for airport car service for your next business trip or you need group transportation for a special occasion, gtk.com can help you find and book the perfect vehicle.

OUR MISSION IS CLIENT'S SATISFACTION

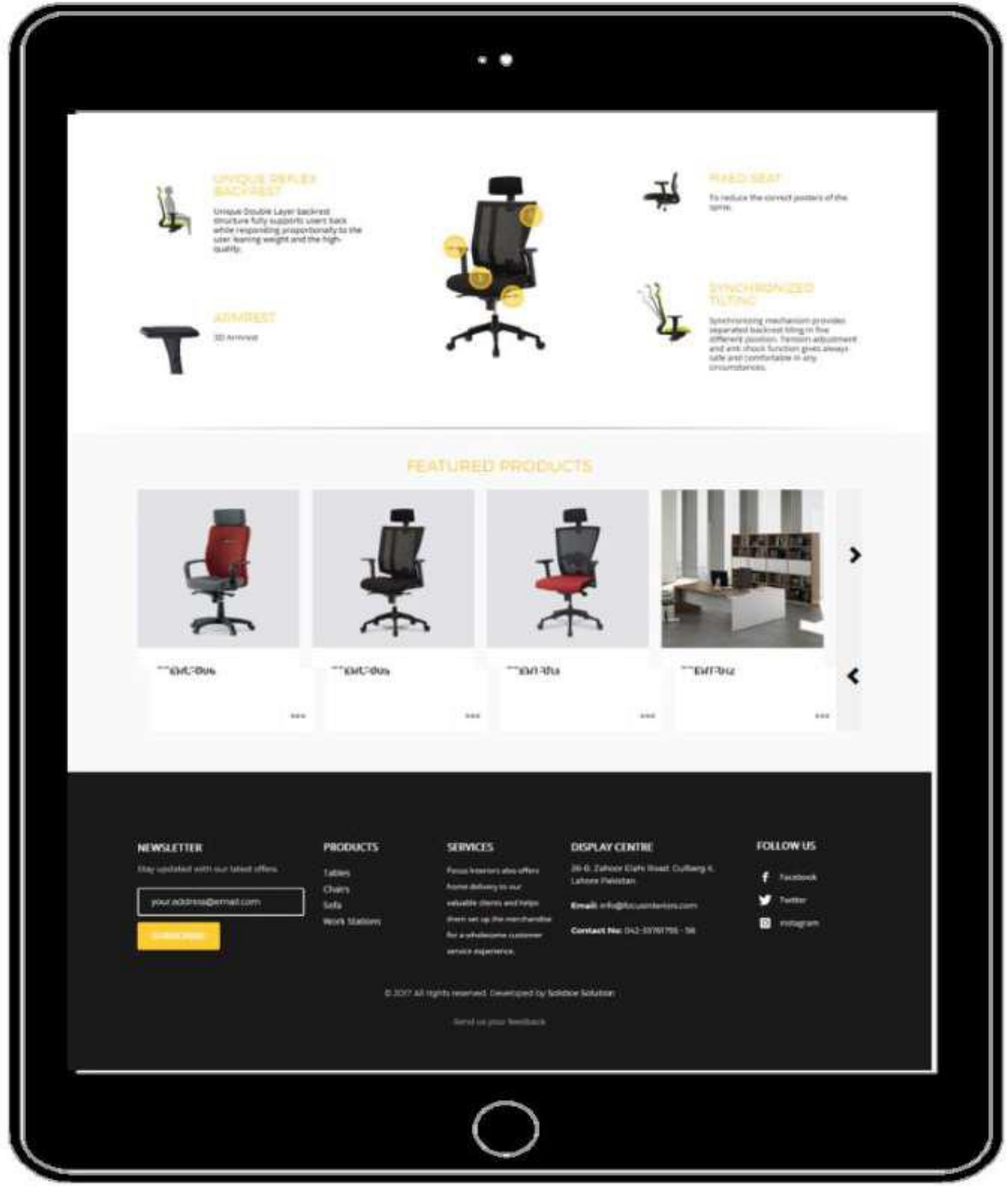
68+ Dedicated Employees
1630+ Satisfied Customers
79+ 100% Fit Vehicles
100+ Awards Achieved

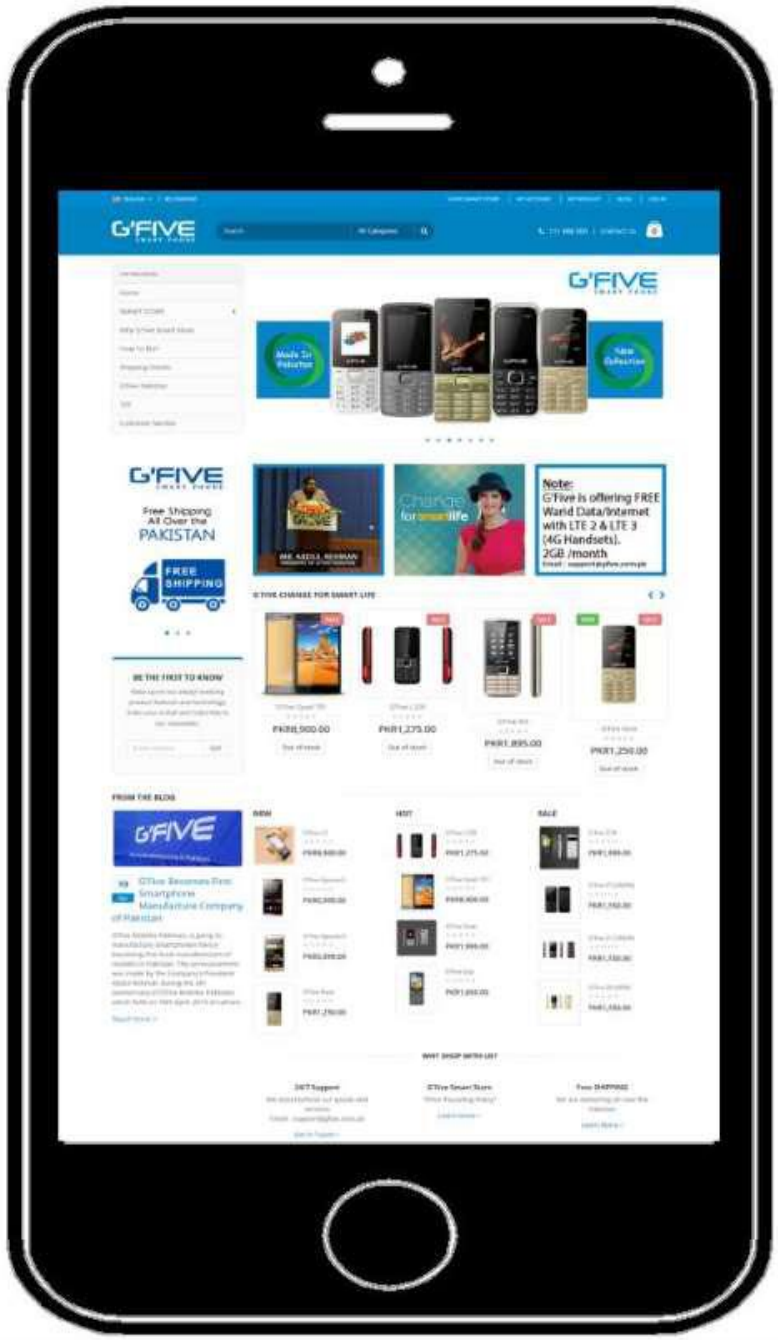
QUICK LINKS
FOLLOW US
GTK LIMO



Modern Work Environments

Focus Interiors (Pvt) Ltd
Offering various styles & multiple fabric options.
We let you put a personal touch on your **office furniture**.




G'FIVE
Free Shipping All Over the PAKISTAN
FREE SHIPPING
Note:
G'Five is offering FREE World Data/Internet with LTE 2 & LTE 3 (4G Handsets).
2GB /month

#hashtag
MEN
WOMEN
LOOK BOOK
SHOP MEN
SHOP WOMEN

E-Commerce Web site

Coasters
Lord Voldemort
thingy

ٹھنڈ آن کھلوتی

I DRINK AND I KNOW THINGS

thingy
how many thingy?
??ɔ?ɔ??

thingy
Work hard!
but
Facebook every fifteen minutes!

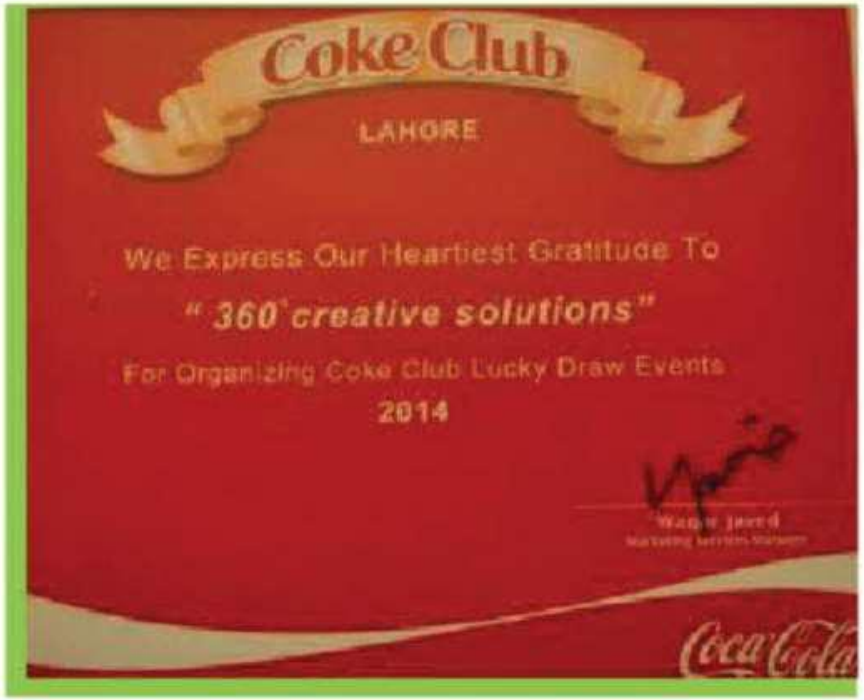
GAME OF THRONES

Lay ’s Potato Vending Machine (Animation)
https://we.tl/5d6QJBC8yg

Cotton Vending Machine (Animation)
https://we.tl/RkHUAaMwnF

AWARDS AND APPRECIATION

360 Degrees is proud to have our hard-work and efforts being acknowledged by clients.



Coke Club

HBL 3 Days Away Conference

From: "malik tayyab" <tayyab1ef1@gmail.com>
Date: Nov 3, 2017 9:47 AM
Subject: DDS Phase 3
To: <Abm.m2002@gmail.com>
Cc: "Naveed Rahman" <NAVEED.RAHMAN.FFL@gmail.com>, "Saadat Ullah" <Saadat.Ullah@faujifoods.com>, "tehseen jawad" <tehseen.jawad@faujifoods.com>

Dear 360 Degree Team

Yesterday was the last day of DDS at Ayaz Enterprises its was a very good experience with you & your team your support surly pay good results in a coming days.

Wish you best of luck for the future projects.

Regards

Malik Tayyab Gulzar
Fauji Foods Ltd

Guinness Activity

AM

Anwar, Masud (PI)
Thursday, 16 August 2018 at 12:01 PM
To: raza.warraich@360creativesolutions.com; Erna Pasha; Salahuddin Chaudhary; 'Salman Tahir'; Nehan Hussain
Cc: Hussain, Beenish (PI)

Dear Team,

Would like to appreciate the efforts of each of you in completing the official Guinness attempt for biggest smile selfie chain yesterday despite another rain interruption.
The team had to overcome various challenges from rain to scorching heat to managing the large gathering of 700 ppl. And despite all those challenges, the activity was carried out in a very decent manner and we were also able to complete 700 selfies after a marathon duration of almost 9 hours.

Let's now evaluate all the footage before sending it out to Guinness and try to ensure that we don't leave any stone un-turned in achieving this record.

Let's make this record, not only for Lay's but for Pakistan.

Thanks

Regards,

PEPSICO

Masud Anwar
Brand Manager - PC
PepsiCo, Inc.
37-C-1, Gulberg-III, Lahore, Pakistan
Office: 92 42 111 724 725 | Ext: 1332 | Web: www.PepsiCo.com

Thank You

Raza.waraich@360creativesolutions.com

0315-4500000

www.360creativesolutions.com